

Free eCourse for entrepreneurs and SMEs

IDEAS-TO-MARKET

Practical solutions for business

Do you have a good business idea and want to take it to the next level? Actually protecting and developing an idea can be complicated, confusing and lead to expensive mistakes. However, there are some things you can learn to help you develop your idea while minimising the risks and maximising the opportunities. The Ideas-to-Market eCourse will help you commercialise your idea while protecting your knowledge.

www.e-sgh.com/slim

The eCourse is available in English, Croatian and Polish and covers four main topics:

Innovation and Intellectual Property Management

New Venture Business Plan

Financing and Valuation of Intellectual Property

Marketing and Strategy of New Product Development

format

course is fully online
work at your own pace & time
monitoring of progress
real life case studies
certificate

registration

register online
start any time you like
no costs
more info at
www.e-sgh.com/slim